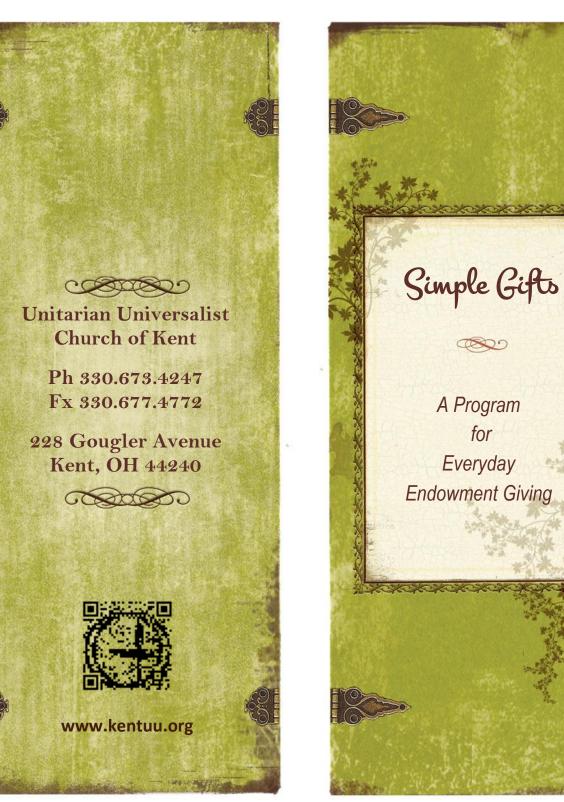


Along with our Heritage Program, Simple Gifts are an important part of building the kind of endowment that will help secure our future. We have developed policies to guide the governance of all funds deposited into the endowment fund. The Endowment Committee oversees the fund and is responsible for investing the assets in a way that reaches an appropriate balance between appreciation and risk. Funds in the endowment are kept separately from our other funds and are not available for operations or capital projects. The purpose of the endowment is to prepare for our future. We encourage you to be a part of helping ensure that the Unitarian Universalist Church of Kent will be a vibrant and vital voice of liberal religion in our area for generations to come.





A Program for Everyday **Endowment Giving**

Simple Gifts



Introducing Simple Gifts

Whereas our *Heritage Program* is designed to encourage planned giving in support of our endowment, our *Simple Gifts* program is designed to encourage everyday giving. If members and friends of the congregation remember the church with regular gifts in support of our endowment, we will be well on our way to building the kind of endowment that can help ensure our congregation's continuing health and vitality. We all have a part to play in shaping the legacy we will pass on to future generations.

Give for Special Occasions

Inspire · Serve · Grow

All of us have reasons to celebrate – birthdays, anniversaries, engagements, weddings, child dedications, graduations, new jobs, promotions and so many other events can remind us of our blessings. When these special occasions roll around, you might consider encouraging a gift to *Simple Gifts* in support of our endowment or making a gift yourself.

Give for Gratitude

Often when someone extends a kindness or goes the extra mile, we want a meaningful way to express our thanks. Making a contribution to our *Simple Gifts* program is a wonderful way to underscore your gratitude. You can make a gift in gratitude for someone who does you a personal favor, like coming over to feed your cats when you are out of town. Or maybe someone in the congregation has stepped up to leadership or labor to help make the church a better place. Making a gift to *Simple Gifts* is a great way to let them know you appreciate their efforts.

It's Easy to Give

In the pews with the offering envelopes you will find special blue envelopes that say Simple Gifts on the front. Simply place your gift in cash or check in the envelope and mark the reason for your gift and the name(s) of anyone you'd like to recognize in the spaces indicated on the front of the envelope. You may place the sealed envelope in the offering basket, drop it on the lock box mounted on the wall outside the sanctuary or send it to the church office. Your gift can be any size. No amount is too small or too large. The donor will be able to claim a tax deduction for the their gift which will be reflected on their contribution statement. Please know when you give a gift in honor, celebration or in appreciation of another, the designee(s) will receive an acknowledgement of your Simple Gift. In addition, all Simple Gifts (without dollar amounts) will be recognized in our Chalice Flame newsletter.